



HomeBuilders® Print on Demand Kit

Imagine! Couples being able to easily afford and purchase HomeBuilders Couples Series® in their own language right where they live! Imagine how fast movements of Godly families can grow—exponential life change will happen!

Need

The Lack of HomeBuilders materials is hindering the growth of FamilyLife movements.

- FamilyLife has on-going ministries in 78 countries. But there is a shortage of affordable and easily acquired HomeBuilders materials in local languages. This is the most critical issue in many of these 78 countries.

Situation

- In the past, most printing efforts have involved large offset print runs of one or two titles. This large expense outlay has deterred even translated materials from being printed. One country recently did this method and the cost per book was still \$6 each!
- Others have gone to a local “Kinko’s” type business. Printing, cutting and binding costs still added up to \$5 per copy.

Solution

PRINT ON DEMAND is the best solution—providing maximum flexibility for multiple titles of various languages.

- The cost* per copy is \$1.90, avoiding hundreds of unused copies of one title sitting on a shelf. PRINT ON DEMAND requires a very reasonable initial investment for equipment. Sales will generate funding for on-going paper, ink and supplies.
- PRINT ON DEMAND is sustainable, cost effective, and viral in its ability to provide access to God’s life-changing and timeless truths for marriage and family.

Initial investment

\$3000 (22 countries = \$66,000)

- HP-2015d Laser jet printer with three additional High Yield toner cartridges
- Heavy duty Comb Binding machine with binding combs
- Paper cutter & \$300 for locally purchased paper
- 1000 watt voltage stabilizer and voltage converter
- Excess baggage/shipping costs to country

Countries and regions having an immediate need for this equipment and capability

Kenya⁺, Uganda, Mozambique, Rwanda, Ethiopia⁺, Malawi, Benin, Tanzania⁺, Cote d’Ivoire, Liberia, Congo, Niger, Burkina Faso, Jordan, Egypt, Turkey, Kazakhstan, Cuba, Ecuador, Paraguay, The Dominican Republic, and the Latin American office.

*Apart from fixed equipment listed.

⁺Funded.