



Global Expansion

Develop Partnerships— Africa

Global Outreach Strategic Goal #5

Develop partnerships with Christian ministries and organizations, including denominations and seminaries. These partners could benefit from FamilyLife serving their staff and could use the felt need of family to reach and disciple those whom they serve.

Executive Summary

FamilyLife's vision is to see every home a godly home. We understand the need is great, as marriages and families are being assaulted from every direction. You have seen it, and, almost assuredly, have experienced it to some degree. For more than 31 years we have been effectively developing godly families, one home at a time, by helping you and others through our Weekend to Remember marriage conferences and our *FamilyLife Today* radio broadcasts.

Specifically, why is Africa struggling with poverty, poor health, and deteriorating families today? Because problems are passed to each new generation.

"The reason Africa continues to struggle is that the church has not been equipped to teach biblical family values."

—Amos Harris, FamilyLife Leader, Liberia.



To break the cycle of despair, a massive effort for biblical families is needed across Africa. Very special opportunities for FamilyLife to have a broad impact are available through partnerships. For example, the Anglican Church in Rwanda is ready to fully adopt FamilyLife resources.



Amos Harris

Worldwide Urgent Needs

- In 1996, 1.5 million people worldwide, including 350,000 children and youth died of AIDS. Of the 33.2 million people now infected with HIV, 2.6 million are adolescent or younger. Most new infections occur in people under age 25.
- "Worldwide, it is estimated that more than 15 million children under 18 have been orphaned as a result of AIDS. More than 12 million of these children live in Sub-Saharan Africa, where it is currently estimated that 9% of all children have lost at least one parent to AIDS." — www.avert.org
- "In general, orphans are more likely to live in households that are female-headed, larger, and have more people dependent on fewer income-earners." — UNAIDS
- In parts of Nigeria, Christian women are encouraged to get pregnant before marriage to prove their fertility.

Develop Partnerships—Africa

Investment Opportunity

Rwanda

Kolini (Anglican Bishop) and staff visit (Oct. 2008)	
Travel expense	15,000
Conference in USA	10,000
Training expense	10,300
Training of Rwandan Anglican church leaders	6,000.00
Two HB Print-on-Demand units	5,000.00
Shipping of 4000 English WTR manuals	5,000.00
Cost of English 4000 WTR manuals (Manual credit if not funded by donor)	6,000.00 (6,000.00)
Customs	1,000.00
Initial printing of 4000 HBs using POD	8,000.00
Translation of two HBs into Kinyarwanda	2,000.00
Translation of WTR seminar into Kinyarwanda	1,000.00
Total investment	\$63,300.00

Sudan

Training Sudanese AIC church leaders + travel	6,000.00
Two HB Print-on-Demand units	5,000.00
Customs	1,000.00
Initial printing of 500 HBs using POD	1,000.00
Cost of printing 200 seminar manuals	400.00
Translation of two HB into ??	2,000.00
Translation of WTR seminar into ??	1,000.00
Total investment	\$ 16,400.00

Help Provide WTR Seminars for 20,000 Africans

Shipping of 20,000 manuals to Kenya, Uganda	7,000.00
Customs	2,000.00
Cost of 20,000 manuals (manual credit if not funded by donor)	30,000.00 (30,000.00)
Public Relations, advertising, partial funding	20,000.00
Total investment	\$ 29,000.00

Worldwide Urgent Needs

- 60% of Kenyan adult men admit that they have a secret “second wife.” This is a country where 80% of the population identify themselves as Christians. Young women are asking what is the point of getting married, if their husbands are likely to be unfaithful.
- “In parts of Zambia, 65% of children have been engaged in commercial sex, and 56% of children living on the streets are orphans.”—Mushingeh, A.

Expected Results

- Many thousands of families embracing biblical values
- Role models demonstrating godly families spread through the church
- Unprecedented opportunity for evangelism and discipleship
- Effectively using FamilyLife’s previously-developed materials

