



HomeBuilders Global Availability

Global Outreach Strategic Goal #4

Develop solutions that will expand HomeBuilders availability. HomeBuilders are a foundational resource for building spiritual movements. We must solve the problems related to printing, distribution and cost.

Executive Summary

HomeBuilders is FamilyLife's transferrable, small-group curriculum. It is FamilyLife's most adaptable material to any culture. The biblical principles for families are clearly covered in HomeBuilders. But, the specific applications are automatically culturalized by the group discussion. HomeBuilders multiplication is a critical aspect of the M² strategy.

A key discovery by FamilyLife Global, obvious in hindsight, is that where HomeBuilders materials are not readily available, the movement will not develop. Therefore, we are being very intentional in increasing the availability of these resources in as many countries as possible. We currently have HomeBuilders translated into 36 languages, with the potential to have them available soon in 47 languages.

A key way to meet this need is by POD, or Print-on-Demand, resources. By providing resources such as printers and comb binders, a country can print-on-demand unlimited HomeBuilders resources.



A small Baptist church in Romania had a total of 30 members. Six couples from the church attended HomeBuilders leadership training conducted by FamilyLife in Romania. All six started outreach HomeBuilders groups among their neighbors and acquaintances. Multiplication occurred as some couples from the groups were encouraged to start new groups. In just over a year, the small church was able to baptize 80 new believers from the HomeBuilders groups. And the church grew to 140 active members.

Worldwide Urgent Needs

- 50% of Mexican women under 45 are single mothers.
- Almost 60% of all Maori children in New Zealand under 12 months live in a fatherless household. By 2010, if the current trend continues, half of European and ¾ of Maori infants under twelve months will be in fatherless families.
- Only 20% of marriages in Columbia are healthy. 60% are separated; 10% have raised separation as a possible solution; and the other 10% are only staying married for convenience.
- Parents often leave Romania for job reasons and go to Western Europe. Thousands of children are home alone or in their grandparents' or neighbors' care. The authorities witness a lot of malnutrition, depression, and suicide problems in these children. Incest and sexual abuse of minors, especially in the rural areas, are common.

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HomeBuilders Group

Investment Opportunity:

Print on Demand Units for 22 countries		
HP-2015d Laser Jet Printer (1)		270
High-yield toner cartridge HP-53X (3)		390
Binding machine (1)		220
Binding combs (4)		40
Paper cutter (1)		220
1000 W stabilizer converter (1)		75
Shipping or excess baggage		800
Local purchase of paper (50 reams)		300
HL-525ODN other accessories		200
Unit costs		\$2715
Subtotal for 22 countries		\$ 59,730

Large scale printing and distribution for widely used languages

Spanish		\$17,000
Arabic		\$11,000
Chinese		\$13,000
French		\$11,000
Russian		\$19,000
		\$ 71,000

Expected Results

- Readily available resources with a truly transferable FamilyLife tool
- Financial help to new ministries and movements as they sell the materials
- The widest possible multiplication of FamilyLife biblical principles to millions of participants

